

LINDSEY C. HEISE

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PROFESSIONAL PROFILE

Self-motivated, detail-oriented, creative designer and instructor with 20+ years of experience in landscape design, horticulture, construction management, and customer service. Demonstrates exceptional interpersonal skills through effective communication and the ability to grow positive relationships with clients, colleagues, and students while responding quickly to change, managing multiple tasks, and balancing priorities.

EDUCATION

MASTER OF LANDSCAPE ARCHITECTURE

August 2006 - December 2008

Virginia Polytechnic Institute & State University - Washington-Alexandria Architecture Consortium

Thesis - *Urban Nurture: Redefining the American Park Model by Growing Food and Providing Refuge*

GRADUATE CERTIFICATE OF LANDSCAPE DESIGN

August 2005 - July 2006

George Washington University - Washington, DC

BACHELOR OF SCIENCE IN HORTICULTURE TECHNOLOGY

August 1999 - May 2003

North Carolina State University - Raleigh, NC

Concentration in Landscape Design

TEACHING EXPERIENCE

Instructor

August 2016 - current

Alamance Community College - Horticulture Department - *Graham, NC*

- Prepare and teach in person, hybrid, and on-line courses using multiple technologies and teaching strategies for different learning styles
- Utilize hands-on lab activities, current technology, and instructional material including course syllabi, videos, demonstrations, and personal work experience scenarios to enhance the learning experience
- Develop, review, and conduct assessments for student learning outcomes in all courses
- Advise students in their academic and professional endeavors
- Participate in curriculum review and development
- Assist in maintaining facilities which includes a solar greenhouse, conservatory, hydroponic greenhouse with multiple systems, and 47-acres farm
- Maintain student grades and attendance on a weekly basis in moodle to meet deadlines required
- Promote retention in courses by providing weekly scheduled tutoring sessions
- Assist students with job placement by reviewing resumes, providing contacts, and acting as a reference
- Co-Advisor of Horticulture Club (FLORA)
- Lead-Advisor of Women in Horticulture Club which includes facilitating meetings and organizing team building events and activities
- Advisor and coach of the National Collegiate Landscape Competition team for interior and exterior landscape design, CAD design, plant installation, construction and maintenance cost estimating, sales presentation, and business management
- Organize and facilitate resume/portfolio review event for students with industry representatives
- Manage the design and installation of garden plot in the annual NC State Fair Garden competition
- Member of the college Diversity Committee
- Participate in professional development by attending trade shows, seminars, and symposiums
- Speak and teach at industry events, NC Agriculture Extension Master Gardener classes, local garden clubs, and K-12 schools.
- Mentor and recruit students by participating in volunteer activities and career fairs on and off campus
- Provide landscape design services for the college campus and 47-acre farm

COURSES TAUGHT

Curriculum Courses:

- ACA-111- College Student Success
- DFT-111 - Technical Drafting I
- DFT-111A -Technical Drafting Lab
- HOR- 112 - Landscape Design I
- HOR-116 - Landscape Management
- HOR-160 - Plant Materials I
- HOR-168 - Plant Propagation
- HOR-170 - Horticultural Computer Applications
- HOR-213 - Landscape Design II
- HOR-245 - Horticultural Specialty Crops
- HOR-273 - Horticultural Management and Marketing
- HOR-277 - Horticultural Sales and Services
- TRF-220 - Turfgrass Calculations
- WBL-110 - World of Work
- WBL-111, 112, 121 - Work-Based Learning
- WBL-115 - Work Based Learning Seminar

Continuing Education Courses:

- Introduction to Residential Landscape Design (online)
- Residential Landscape Design - Beginner
- Residential Landscape Design - Intermediate
- Residential Landscape Design - Advanced
- Landscape Crew Leader Certificate - Materials Calculations
- Landscape Crew Leader Certificate - Plant Growth and Soils
- Landscape Crew Leader Certificate - Leadership Style and Understanding Teams

PROFESSIONAL EXPERIENCE

Owner, Landscape Designer and Artist

September 2017 - current

Heise Studio - Greensboro, NC

- Design landscapes for residential and commercial properties
- Provide site, grading, hardscape, planting, and lighting plans
- Utilize various CAD programs to create plans and 3D imaging of projects
- Create pen and ink drawings of homes for commissioned artwork

Landscape Designer and Salesperson

April 2016 - August 2016

Green Biz Nursery and Landscaping - Fayetteville, NC

- Designed and sold landscape installations
- Acted as the primary point-of-contact
- Estimated and prepared contracts
- Coordinated subcontractors

Landscape Designer

June 2015 - April 2016

Earth Graphics - Winston-Salem, NC

- Provided custom landscape designs and digital imaging services
- Designed planting plans, hardscapes, pools, ponds, lighting and drainage solutions
- Worked independently to collect site data, design and present to customers
- Provided horticulture consultations in addition to design proposals
- Represented company at trade shows by engaging potential customers and presenting company services

PROFESSIONAL EXPERIENCE (CONTINUED)**Landscape Designer and Salesperson****April 2013 - September 20014**Meadows Farms Nurseries and Landscaping - *Chantilly, VA*

- Created original landscape designs and sold installations of plantings and hardscapes
- Conducted design consultations, site surveying and inventory-analysis
- Estimated project cost, prepared contracts, and presented proposals to individuals and/or groups
- Prepared illustrative drawings by hand or AutoCAD
- Built and maintained client relationships while acting as the primary point-of-contact from initial consultation through project completion and beyond for future work or warranty issues
- Worked independently from home; thus, solely responsible for managing and prioritizing workload

Landscape Architect**January 2009 - April 2013**National Park Service - *Washington, DC*

- Provided planning, design and construction management services for high-profile, multimillion-dollar projects in the greater Washington, DC area for the National Park Service (NPS). Some project examples:
 - Lincoln Memorial Plaza installation - provided construction management services
 - Mount Vernon Parking Lot addition - provided planting plan and construction management services
 - Rock Creek Parkway Stream Restoration - assisted in Environment Assessment and design team
- Originated designs and conceptual designs for contracts and compliance documents
- Served as liaison between Parks, Federal and State Agencies, local government, and the public
- Appointed as Contracting Officer's Technical Representative (COTR) for a 6-million-dollar road and trail improvement project along Anacostia River in Washington, DC.
 - COTR duties included the following: negotiating change orders, providing technical expertise, ensuring quality and compliance of work, mediating conflict, composing formal letters, facilitating meetings, preparing reports and estimates, performing inspections and final acceptance of work
- Composed press releases for local news and radio stations to inform public of project information
- Demonstrated ability to manage, organize and prioritize assignments for multiple projects while exercising a high-level of detail and independent judgment to accomplish daily duties

Intern - Landscape Architect**June 2008 - December 2008**National Park Service - *Washington, DC*

- Assisted with planning, design and construction management service
- Participated in plan reviews, weekly project meetings, and site inspections of multiple projects
- Provided sketches and created temporary waysides to communicate project information to the public

Landscape Designer and Salesperson**June 2003 - December 2005**New Garden Landscaping and Nursery - *Greensboro, DC*

- Designed, estimated, and presented residential and commercial landscape plans
- Acted as primary point of contact for customers and crews
- Represented company in public relations, radio interviews, and community events
- Assisted the company owner with writing and editing articles for newspapers and magazines
- Prepared the company portfolio using graphic, writing, computer and organizational skills
- Selected for high-end residential landscape design team of 3 out of an 8-person design staff

Intern - Landscape Designer**May 2002 - August 2002**Valley Crest Companies - *Durham, NC & Dallas, TX*

- Designed residential and commercial planting plans and presented proposals to customers

Intern - Landscaper**May 2000 - August 2000**New Garden Landscaping and Nursery - *Greensboro, NC*

- Worked in all landscape departments assisting with maintenance, installation, and design

HONORS AND AWARDS

- Appointed Work-Based Learning Coordinator of the college by the Dean of Industrial Technology at Alamance Community College (2017 - 2019)
- National Park Service Performance Award - given by supervisor (2008, 2009, 2010, 2011, 2012)
- Secretary - Sustainable Advisory Committee for NPS Regional Office (2012-2013)
- Va. Tech WAAC Crystal Award (2008) — given to student with a superior Thesis defense by the Director of the Washington-Alexandria Architecture Consortium Graduate School
- DC Inter-Student Design Competition (2007) —1st Place MLK Library Rooftop Garden
- Va. Tech Concrete Design and Construction competition(2007) —3rd Place
- Va. Tech Bridge Award (2007 & 2008) — given by professors to student with ability to connect peers and bridge the disciplines of Architecture, Landscape Architecture, and Urban Planning
- President (2007—2008) — American Society of Landscape Architects—VTech Student Chap.
- Vice-President (2001—2002) — American Landscape Contractors of America – NCSU
- Vice-President (2001—2002) — Horticulture Club – NCSU

PRESENTATIONS

- Heise, Lindsey, C. (2019), “Stretching the Landscape Canvas: Maximizing Small Spaces in the Landscape” Presented at the Green and Growin’ Education Program, Greensboro, NC
- Heise, Lindsey, C. (2017 and 2018), “Introduction to Landscape Design” Presented at the NC Extension Master Gardener class, Graham, NC

KEY SKILLS

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| <input type="checkbox"/> MS Office | <input type="checkbox"/> Technical Drafting and Sketching | <input type="checkbox"/> Public Speaking |
| <input type="checkbox"/> Adobe Suite | <input type="checkbox"/> Design Principles and Elements | <input type="checkbox"/> Writing |
| <input type="checkbox"/> Dynascape | <input type="checkbox"/> Plant Identification | <input type="checkbox"/> Classroom Management |
| <input type="checkbox"/> Structure Studio Suite | <input type="checkbox"/> Landscape Maintenance | <input type="checkbox"/> Conflict Resolution |
| <input type="checkbox"/> AutoCAD | <input type="checkbox"/> Estimating and Proposal writing | <input type="checkbox"/> Team Building |
| <input type="checkbox"/> Camtasia | <input type="checkbox"/> Surveying | <input type="checkbox"/> Customer Service |

PROFESSIONAL DEVELOPMENT

Certifications

- NC Certified Plant Professional

Conferences

- International Plant Propagators Society - Baton Rouge, LA (2019)
- NC Work-Based Learning Association - Winston-Salem, NC (2016, 2017, 2018)
- Tree Care Industry Association - Baltimore, MD (2017)
- American Society of Landscape Architects - New Orleans, LA (2007)

Symposiums

- Davidson Horticultural Symposium - Davidson, NC (2017, 2018, 2019, 2020)

Trade Shows

- Green and Growin’ - Greensboro, NC (2016, 2017, 2018, 2019, 2020)
- National Association for Landscape Professionals Green Industry and Equipment Expo - Louisville, KY (2016, 2017, 2018)

AFFILIATIONS

- American Society of Landscape Architects - member of NC Chapter
- National Association of Landscape Professionals - Faculty Partnership

VOLUNTEER WORK

- Volunteer - High School Math Teacher camp - taught green industry math with lab (2019)
- Lead Volunteer - Alamance Arts Council living wall design workshop for 3rd-5th graders (2017-2019)
- Lead Volunteer - South Graham Elementary Schools outdoor classroom and vegetable garden installation (2017)
- Lead Volunteer - designed demonstration vegetable garden for The Doctor Yum Project (2014)
- Lead Volunteer — Public Lands Day in the Park at Prince William Forest Park (2011)
— provided visitor center planting plan, instructed and assisted 8th grade students with installation